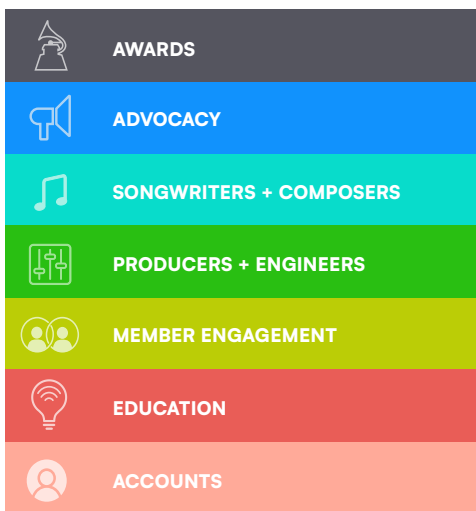




RECORDING
ACADEMY®

MEMBER ENGAGEMENT ROADMAP

JULY



SUBMIT YOUR WORK FOR GRAMMY CONSIDERATION

Submit your eligible work for GRAMMY consideration during the Online Entry Process (OEP). Be sure your membership is in good standing by July 31 to do so.

SHARE GRAMMY AWARDS KNOWLEDGE

Help educate your peers about how to submit during OEP.

<https://www.recordingacademy.com/awards>

GRAMMY HALL OF FAME

Members can submit suggestions for the GRAMMY Hall of Fame by Oct 1. <https://www.grammy.com/awards/hall-of-fame-award>



MEMBER ENGAGEMENT

- Celebrate Academy invitees on social media.
- Encourage invitees you know to join.



PRODUCERS & ENGINEERS

- Participate in a local or national professional development opportunity focused on your craft.
- Submit questions and/or topic ideas to RASuggestions@grammy.com.

AUGUST



ADVOCACY

- Contact your representatives about the latest issues affecting music creators: <https://www.recordingacademy.com/advocacy/act>
- Sign up for Music Advocacy Day, the largest grassroots day of action for music.
- Login to your account and donate to the GRAMMY Fund for Music Creators (the Recording Academy's PAC).



EDUCATION: GRAMMY U MENTORSHIP

Register for the annual GRAMMY U Mentorship program.



FALL MEMBERSHIP ACCOUNT CHECK-IN

Before voting season begins, ensure your account is up to date. Login and confirm your email, check your creative disciplines, and check your delegate access (if enabled).



MEMBER ENGAGEMENT

- New members—attend New Member Welcome Week.
- Current members—help welcome new members to the community.

SEPTEMBER



YOUR VOTE YOUR VOICE

For ALL members – spread the word about voting season to your peers.
For Voting members – cast your vote in the GRAMMY voting rounds.

GRAMMY AWARDS

Mark your calendar for the GRAMMY tickets on-sale date.

OCTOBER



ADVOCACY

Participate in Music Advocacy Day.



SONGWriters & COMPOSERS

- Participate in a local or national professional development opportunity focused on your craft.
- Submit questions and/or topic ideas to: RASuggestions@grammy.com



FIRST ROUND VOTING

For Voting members – participate in the first round of GRAMMY voting.
Email membership@grammy.com for specific dates & deadlines.

NOVEMBER

CELEBRATE NOMINEES

Celebrate the GRAMMY Nominees in your community.

LATIN GRAMMY CELEBRATION

Join in the celebration of your peers by watching the annual Latin GRAMMYS.

DECEMBER



MEMBER ENGAGEMENT

- Recommend a qualified peer to join the Academy for next year's class.
- Make a year-end donation to MusiCares to support musicians in need.



FINAL ROUND VOTING

For Voting members – participate in the final round of GRAMMY voting.
Email membership@grammy.com for specific dates & deadlines.

JANUARY

GRAMMY AWARDS PROCESS

If there are any changes you'd like to see made to the GRAMMY process, email RASuggestions@grammy.com to learn more about the proposal process (proposals are due March 1).

FEBRUARY

GRAMMY AWARDS

Join in the celebration of your peers by attending or watching the annual GRAMMY Premiere Ceremony and Telecast.



ADVOCACY

Support the GRAMMY Fund for Music Creators at the annual GRAMMY Advocacy Brunch during GRAMMY week.



EDUCATION: GRAMMY MUSEUM

As a member, visit the GRAMMY Museum for free during GRAMMY Week.

MARCH



EDUCATION: GRAMMY CAMP

- Encourage talented students to apply.
- Donate to support students attending GRAMMY Camp.
<https://grammymuseum.org/education/grammy-camp/>

EDUCATION: MUSIC EDUCATOR AWARD

Nominate a K-12 music teacher for the Music Educator of the Year.

Submit nominations by March 15 here:

<https://grammymuseum.org/education/music-educator-award/>



SPECIAL MERIT AWARDS

Members can submit suggestions for the Lifetime Achievement, Trustees, and Harry Belafonte Best Song for Social Change Awards by May 1.

Email RASuggestions@grammy.com for more information.



MEMBER ENGAGEMENT

Check your email for and fill out the annual Voting or Membership survey.



PRODUCERS & ENGINEERS

Submit suggestions for consideration by your local P&E Committee for the Special Merit Technical Award to RASuggestions@grammy.com.



SPRING MEMBERSHIP ACCOUNT CHECK-IN

Prepare for your next renewal date by:

- Ensuring you can login successfully
- Updating your credit card information
- Completing renewal review

APRIL



GRAMMYS ON THE HILL

- Support GRAMMY Advocacy on social media during GRAMMYS on the Hill and throughout the year.
- Attend the GRAMMYS on the Hill Future Forum in Washington D.C.



MEMBER ENGAGEMENT

- Volunteer in your community on *The Day That Music Cares* and encourage two additional members to join you.
- In election years (odd years): Vote for your local Chapter Leadership, and vote in the At-Large National Academy Trustee election.
- Mark your calendar for the Academy's virtual Summer Showcases.
- Plan to attend a Chapter virtual or in-person event.

MAY



SONGWRITERS & COMPOSERS

- Represent your local community by sharing your songwriting and composing successes and/or pain points with your local Songwriters & Composers Committee at RASuggestions@grammy.com.
- Follow the Songwriters & Composers Wing on IG [@songcompwing](https://www.instagram.com/songcompwing) and share Songwriters & Composers initiatives with your community throughout the year.

JUNE



PRODUCERS & ENGINEERS

Did you know the Recording Academy and the Producers & Engineers Wing have created a recommendation document for basic crediting best practices?

Review them here:

<https://www.recordingacademy.com/producers-engineers-wing/technical-guidelines>

ONGOING...

- Read The Loop for updates on programs and upcoming initiatives. Whitelist membership@grammy.com to receive timely updates.
- Listen to the **GRAMMY U Mixtape** playlist on Spotify, a monthly playlist highlighting tunes from GRAMMY U members.
- Submit suggestions for Professional Development topics you would like to learn more about to RASuggestions@grammy.com.
- If you or someone you know needs help from MusiCares, visit: <https://www.musicares.org/get-help/relief-resources>.

GET IN TOUCH

CONTACT YOUR LOCAL CHAPTER

Whitelist your Chapter's email to receive timely updates.

atlanta@grammy.com

chicago@grammy.com

florida@grammy.com

losangeles@grammy.com

memphis@grammy.com

nashville@grammy.com

newyork@grammy.com

pacificnw@grammy.com

philadelphia@grammy.com

sanfrancisco@grammy.com

texas@grammy.com

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FOLLOW THE RECORDING ACADEMY ON SOCIAL MEDIA AND JOIN THE CONVERSATION



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